



FOLLOW project Global presentation









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- FOLLOW Structure and methodology
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 - General findings: IST, KU Leuven, UPC and Politecnico di Torino
- Conclusions





1- FOLLOW structure and methodology









Structure and methodology



- 4 Work Packages (WPs)
 - WP1: Mapping of employability practices
 - WP2: Organisation of international seminar
 - WP3: Dissemination and promotion
 - WP4: Administrative issues

Structure and methodology (2)



- WP1 Data matrix of employability practices
 - Key indicators or categories

Topic	Features
1- Performing agent	Identification
	Type: internal or external
2- Practices	Identification
	Type: monitoring, promoting or both
	Areas of intervention

Structure and methodology (3)



WP1 Data matrix of employability practices

Practices' areas of intervention

Promotion

- Promotion of internships
- Dissemination of job search by students
- Job vacancies by companies
- Professional and career guidance
- Promotion of entrepreneurship
- Skills and education match
- Specific company collaborations
- Link to alumni
- Public policies
- University as employer

Monitoring

- Follow-up of job search
- Follow-up of job vacancies
- Follow-up of internships
- Graduate employability observatories
- Follow-up of employability within companies
- Internal indicators
- External indicators



Structure and methodology (4)



- WP1 Data matrix of employability practices
 - Key indicators or categories

Topic	Features
3- Human resources	Number of persons for practice
	Estimated total time spent for practice
4- Material resources	Infrastructures
	Logistics
5- Impact	Results
	Deliverables
	Main effects





2- FOLLOW project preliminary results













IST: Instituto Superior Técnico









IST- General findings



- Promotion activities
 - Internal agent: Technology Transfer Office

	Area of intervention	Example
1	Recruitment opportunities	Job bank, forum of student associations, academic merit awards
2	Professional guidance	Career sessions, career workshops, scholarships
3	Promotion of entrepreneurship	Spin-off network, ISTART I funding
4	Specific collaborations with companies	Career weeks
5	Promotion of internships	Summer internships



IST- General findings



- Monitoring activities
 - Internal agent: Employability Observatory
 - Graduate employability observatories
 - Graduates survey
 - Senior students survey
 - National unemployment analysis







KU Leuven









KUL- General findings



- Promotion activities
 - Internal agent: Study Advice Service

	Area of intervention	Example
1	Professional guidance	Job training services, job information days, information sessions, competency training
2	Recruitment opportunities	Job openings database

KUL- General findings



- Promotion activities
 - Internal agent: Student Association

	Area of intervention	Example
1	Specific collaborations with companies	Job fair, job forum, BR-launch, on campus interview days, panel discussions, company guide
2	Professional guidance	Career days and workshops
3	Recruitment opportunities	Job openings database, resume book
4	Promotion of internships	Stage fair, internships database

- External agent: Flemish Public Employment Service
 - Recruitment opportunities
 - Graduate employability observatories







UPC: Universitat Politècnica de Catalunya









UPC- General findings

- Promotion activities
 - Internal agent: UPC Alumni

	Area of intervention	Example
1	Professional guidance	Career guidance interviews, job search seminars and training sessions, specific orientation programmes, professional skills workshops
2	Specific collaborations with companies	Company visits, company presentations, company fair
3	Recruitment opportunities	Online job vacancies, conferences and activities
4	Link to alumni	Networking sessions







Politecnico di Torino









Polito- General findings

- Promotion activities
 - Internal agent: Stage & Job Unit

	Area of intervention	Example
1	Specific collaborations with companies	On campus events, career days, specific job and orientation fairs, infostage, factory tours
2	Recruitment opportunities	Internship and job vacancies, job posting, mailing list and graduates database
3	Professional guidance	Career counseling, thematic workshops
4	Promotion of internships	Internship posting

- Internal agent: Incubatore di Imprese Innovative
 - Promotion of entrepreneurship



Polito- General findings (2)

- Promotion and monitoring activities
 - External agent: AlmaLaurea
 - Recruitment opportunities
 - Graduate employability observatories





3- Conclusions









Conclusions



- Common practices for all partners
 - At least one internal agent is implementing these promotional practices:
 - Recruitment opportunities
 - E.g.: Online job platforms, job vacancies, databases
 - Professional career guidance
 - E.g.: Job information and career sessions, workshops, job training services, career counseling, programmes and seminars
 - Specific company collaborations
 - E.g.: Stage and job fairs, fora, career days, on campus events, company visits,...
 - Important role of student associations



Conclusions (2)



	IST	KUL	UPC	POLITO
Promotion of internships	✓	√		√
Recruitment opportunities	✓	✓	✓	✓
Professional guidance – skills and education match	✓	✓	✓	√
Entrepreneurship	✓			✓
Link with companies – companies collaborations	✓	✓	✓	√
Link to alumni			✓	



Conclusions (3)



- Different realities:
 - Some agents are conducting national comparative analyses for monitoring purposes
 - Internal agent: e.g. OEIST
 - E.g. Graduates survey, senior students survey, national unemployment analysis
 - External agent: e.g. AlmaLaurea
 - E.g. National graduate employability observatories
 - Other remarks
 - Absence of a central employability unit
 - No explicit focus on promotion of entrepreneurship







Thank you!







